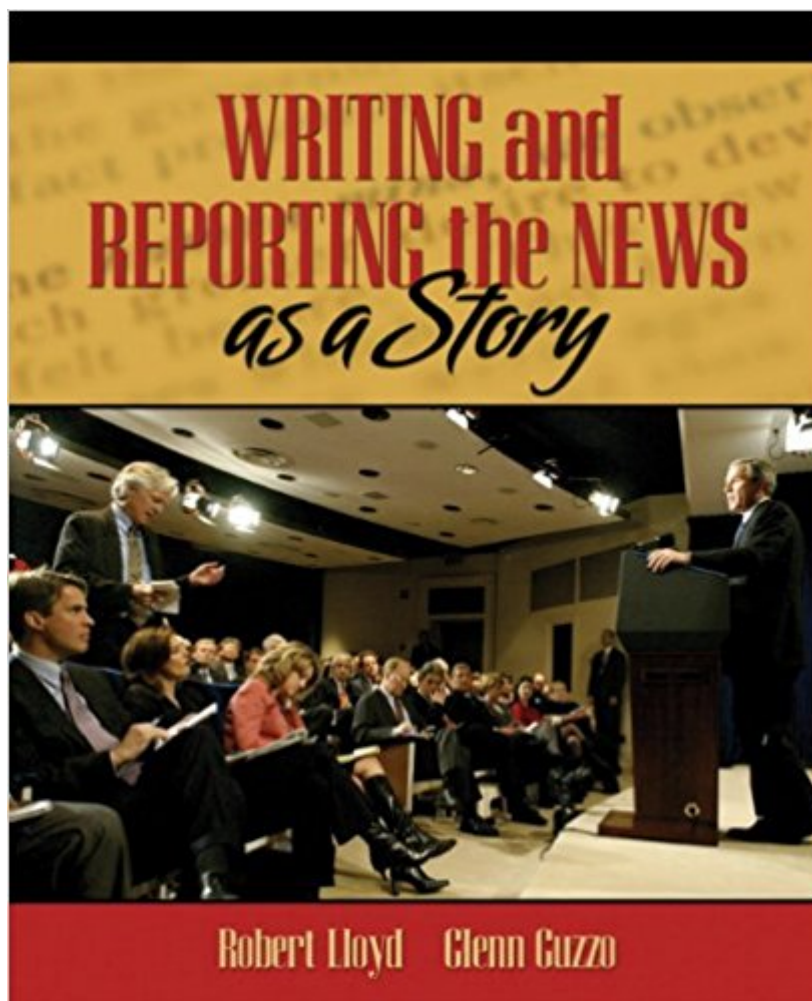


The book was found

Writing And Reporting The News As A Story



Synopsis

Filled with current examples and tips from Pulitzer-Prize winning professionals, *Writing and Reporting News as a Story* teaches modern news writing skills while providing timely advice on ethics and career advancement. As a result of the outstanding professional experience of the author team and their devotion to teaching, this new text offers practical and real guidance to readers truly interested in a future in journalism.

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Customer Reviews

I'm particularly impressed with the book's strong emphasis on why journalism matters. I've read many other news writing textbooks and they tend to pay little if no attention to this important question. The book also is a gold mine of great original tips about writing and storytelling. The authors provide plenty of fresh insights helpful not only to students, but working journalists as well. - James T. Mulder, reporter, The Syracuse Post-Standard & adjunct professor, S.I. Newhouse School of Public Communications

Writing and Reporting the News as a Story, 1/e Robert Lloyd, Syracuse University Glenn Guzzo
Filled with current examples and tips from Pulitzer-Prize winning professionals, *Writing and Reporting News as a Story* teaches modern news writing skills while providing students with timely advice on ethics and career advancement. As a result of the outstanding professional experience of the author team and their devotion to teaching young journalists, this new text offers practical and

real guidance to students truly interested in a future in journalism. Features: Current writing and reporting examples allow students to learn from stories they recognize and view as relevant. The Talent Showcase box features writing and reporting tips from successful and well-known journalists, including Pulitzer Prize winners, to help students learn valuable lessons from experienced professionals The Wired and Wireless box features current examples of Web and TV journalism, including how one New Orleans newspaper, with its headquarters destroyed, became the online voice of its community in the aftermath of Hurricane Katrina. Exercises at the end of every chapter help students apply what they have learned outside of the classroom, including interviewing skills, writing practice, and reading others'™ work. Attention to Internet and broadcast applications throughout the text better prepares students for the convergence news rooms in their future careers. Praise for Writing and Reporting the News as a Story: "This textbook covers important introductory media writing topics in a comprehensive way." Students will benefit from up-to-date research, careful attention to basic technical concepts, and thought provoking illustrations." Writing tactics and strategies will help the student to succeed as a journalist." Readers will benefit from user friendly advice, features and sidebars." Reed Markham, Salt Lake Community College "I would describe this text as a modern-day, contemporary, down-to-earth and practical approach to teaching news writing." Michael L. Mercer, University of the Incarnate Word "I would describe the text as a 'journalist's™ journalism book'™ because it adheres to the very principles it is teaching." Mary K. O'Donnell, Our Lady of the Lake University "I would describe this book as a sensible, well-written book that exemplifies its name." It has current examples, thoughtful insights and sound advice." J. Hope Carroll, York College of Pennsylvania "

great book for my class, thanks. I was able to do my hw and the book was new and in great condition

Worth every cent paid for it.

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